



JOE BENSON

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Education

- **Colby College**, Waterville, ME
May 2017
- BA: International Relations
- Minor: Managerial Economics

Skills

- Microsoft Office
- Public Speaking
- Audio/Video Editing
- Storytelling
- Writing

References

- Everett Fitzhugh | Radio Play-by-Play, Seattle Kraken
- Jim Jackson | TV Play-by-Play, Philadelphia Flyers
- Chris Zimmerman | President of Business Operations, St. Louis Blues

NHL Play-by-Play

St. Louis Blues | St. Louis, MO

January 2024

- Handled play-by-play during the 2nd period of a St. Louis Blues game vs. the LA Kings on 101 ESPN Radio in the 2023-24 season.

Experience

Kansas City Mavericks (ECHL) | Independence, MO

April 2023-Present

Play-by-Play Broadcaster, Corporate Partnerships, Public Relations

- Play-by-play broadcaster for the affiliate of the Seattle Kraken.
- Grow corporate sponsors' brands through activation-based strategies including signage, promotions, social media, and community outreach.
- Exceeded quota by 26% in first season.
- Assist with social media content creation and drive community engagement.
- Pitch human interest stories to local media outlets.
- Manage PR content on team website and mobile app.

Corpus Christi IceRays (NAHL) | Corpus Christi, TX

December 2022-April 2023

Director of Communications and Broadcasting

- Served as play-by-play broadcaster.
- Managed relationships with local and national media.
- Created and hosted video content for social media.
- Assisted with graphic design and team website management.
- Created media stat packs on game nights.
- Conducted interviews and feature stories.

ESPN & HockeyTV | Boston, MA

November 2020-December 2022

Play-by-Play Broadcaster

- Served as play-by-play broadcaster for various Greater Boston hockey teams including UMass Lowell, Boston Jr. Bruins, and Wentworth Institute of Technology.

Salary.com & Flex Technology Group | Boston, MA

July 2017-December 2022

Enterprise Account Executive

- Achieved 116% of annual quota (2022).
- Achieved 112% of annual quota (2020).